



2127 Olympic Pkwy Ste 1006, #280 Chula Vista, CA 91915

Email: info@aaa-sd.org

Phone: 951-551-8183

Fax: 888-542-8180

Dear Ateneo Friend,

The Ateneo schools and universities are considered one of the premier institutions of learning in the Philippines. Founded by the Society of Jesus, the Jesuits' values and philosophies in education and social involvement are deeply instilled in its alumni.

As part of this respected academe, the Ateneo Alumni Association - San Diego will host the 13th All-Ateneo Alumni Convention at The Westin San Diego from October 11-13, 2018. Our theme, "Re-engage and Continue the Journey," reflects our pledge to act on our ideals as inspired by our Jesuit mentors. Our goal is to raise funds and help rebuild the campus at Ateneo de Zamboanga University. A recent fire razed and damaged several of its buildings, including the historic Brebeuf Gym that was built in 1949.

We ask for your generous support and contribution to the success and fulfillment of this important biennial event.

Ateneo alumni associations worldwide continue to encourage involvement in projects that benefit the underprivileged through academic scholarship programs and address the needs of our Ateneo institutions. The convention will not only raise funds for these projects, but it will also promote awareness among the alumni to support our continued belief and commitment in the St. Ignatius way—to be men and women for others.

On behalf of all Ateneans, we sincerely thank you for your support. With humble hearts, we salute you!

Ever grateful,

Dominador Burce, Jr.

2018 All-Ateneo Alumni Convention Chairperson

2018 ALL-ATENEO ALUMNI CONVENTION
GALA NIGHT MAJOR SPONSOR CATEGORY SELECTION

* PLATINUM SPONSOR (\$10,000)

Name of sponsor: _____

- Opportunity for a company presentation during the event
- Opportunity to offer your company's advertising material
- Display of your business logo as a major sponsor in all merchandising material
- Exposure as a PLATINUM sponsor in all 2018 All-Ateneo Alumni Convention publications and website for this event
- Four full pages color advertisement in the 2018 Souvenir Program
- One VIP table (10 seats) at the Gala Night on October 13, 2018
- Special acknowledgement as a PLATINUM sponsor at the Gala Night on October 13, 2018

* GOLD SPONSOR (\$5,000)

Name of sponsor: _____

- Opportunity to offer your company's advertising material
- Display of your business logo as a major sponsor in all merchandising material
- Exposure as a GOLD sponsor in all 2018 All-Ateneo Alumni Convention publications and website for this event
- Two full pages color advertisement in the 2018 Souvenir Program
- Five seats at a VIP table at the Gala Night on October 13, 2018
- Special acknowledgement as a GOLD sponsor at the Gala Night on October 13, 2018

* SILVER SPONSOR (\$3,000)

Name of sponsor: _____

- Opportunity to offer your company's advertising material
- Display of your business logo as a major sponsor in all merchandising material
- Exposure as a SILVER sponsor in all 2018 All-Ateneo Alumni Convention publications and website for this event
- One full page color advertisement in the 2018 Souvenir Program
- Three seats at a VIP table at the Gala Night on October 13, 2018
- Special acknowledgement as a SILVER sponsor at the Gala Night on October 13, 2018

* BRONZE SPONSOR (\$1,000)

Name of sponsor: _____

- Exposure as a BRONZE sponsor in all 2018 All-Ateneo Alumni Convention publications and website for this event
- One full page color advertisement in the 2018 Souvenir Program
- Two seats at a VIP table at the Gala Night on October 13, 2018
- Special acknowledgement as a BRONZE sponsor at the Gala Night on October 13, 2018



2018 ALL-ATENEO ALUMNI CONVENTION
SOUVENIR PROGRAM ADVERTISEMENT FORM

It is agreed that the undersigned advertiser authorizes the Ateneo Alumni Association – San Diego, its agents, and/or assignees to publish the attached advertisement in the 2018 All-Ateneo Alumni Convention Gala Night souvenir program. The advertiser understands that advertisement design or content as approved by both parties must either be attached to this form, provided for in digital format, or be adequately described on the back of this form. If the advertiser fails to do so in adequate time as necessary to print the material, the advertiser authorizes the Ateneo Alumni Association – San Diego to print said advertisement at the latter’s discretion. I also understand that only pre-paid advertisement will be printed. Please make checks payable to AAA-SD.

Advertiser: _____

Phone: _____

Email: _____

Signature: _____

Date: _____

